WHAT'S PLAYED HERE

Stays Here

For more than 40 years, our profits have stayed here in B.C. benefitting B.C. communities.

$31+ billion
has been invested in B.C. communities since 1985

$1.3 billion
in net income delivered to the Province of B.C. in 2025/26

$1.17 billion
in prizes for lottery, bingo & sports betting in 2025/26

36
casinos

3,500+
lottery locations

YEAR IN REVIEW

BCLC's Economic Impact in B.C.

Scan the QR code to read more about BCLC's impact in B.C. in our 2026 Year in Review

BCLC'S

Human Connection Project

BCLC is changing what a gambling organization can be. For more than 40 years, BCLC has brought people together through shared moments of entertainment and community. But for our players, partners, people and communities, we knew BCLC could do even more. So, we've decided to put human connection at the heart of everything we do. It means that we strive to develop products with purpose, co-create community-impact programs, and build partnerships that support happier and healthier communities.

HEAD OFFICE
74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE
2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT
1 866 815 0222

PLAYER SUPPORT
1 866 815 0222 x 3
Visit gamesense.com

Read more about how gambling revenues help communities grow at:
corporate.bclc.com

2025/26

Penticton Community Impact Report

GAMBLING CONTRIBUTES TO THE

Penticton Economy

1 casino	Cascades Casino Penticton
43	Lottery Locations
25,734+	Registered Players

$44.42 million
in provincial gambling revenue shared with the City of Penticton since 2000

$572,029
in prizes paid out at BCLC's head offices for 104 winning lottery tickets purchased in Penticton in 2025

$1.61 million
generated in 2025/26 by Cascades Casino Penticton for the City of Penticton to fund local initiatives

$62,443
paid in municipal taxes by Cascades Casino Penticton to the City of Penticton in 2025

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2025/26, BCLC generated $83.4 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

Funds Local Initiatives in Penticton

Last year, the Province of B.C. allocated $140 million to not-for-profit organizations through the Community Gaming Grants program.

54
organizations in Penticton received funding last year

$1.5 million
went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

DID YOU KNOW

Local Impact

Cascades Casino Penticton provided financial donations to 12 community organizations in 2025. In addition to these donations, Cascades Casino Penticton's team contributed more than 100 volunteer hours to Operation Duck Drop: a grassroots initiative dedicated to supporting local non-profits that need the resources and support. With volunteers both in the water and on land, 2000 Rubber Ducks were dropped onto a target on Okanagan Lake and raised $8,650 for the ALERT Animal Rescue in 2025.

YOU PLAY

Penticton Benefits

In 2025, the City of Penticton allocated a portion of its provincial gambling revenue to support capital improvements focused on outdoor recreation and active transportation. This included dog park enhancements, additional bike lane signage, and the installation of Mobi Mats to improve beach accessibility. Gambling funds also supported debt servicing costs for parks, sports fields, and the fire hall bay, and asset sustainability reserves.

Photo: Gateway Casinos & Entertainment Limited

LOCAL IMPACT

Community Support

In April, the team at Cascades Casino Penticton sponsored the 13th annual United Way Drive-Thru Breakfast, which raised $20,000 for food security and other local initiatives. The casino also sponsors the Ride for Dad cancer fundraiser and the Penticton Sunrise Rotary Club's Student of the Month program which recognizes outstanding students for exceptional achievements in academics, extracurricular activities, community involvement, leadership, and service to others.

DID YOU KNOW

Greater Good Giveaway

BCLC launched a new Scratch & Win ticket the "Greater Good Giveaway" which offers a Top Prize of $10,000 for the winner and $10,000 for their registered charity of choice, selected from a list of British Columbia charities on CanadaHelps. The ticket aligns strongly with our social purpose, to generate win-wins for the greater good, and we believe that when we share the wins, we are more connected to each other, our communities and our province.