



74 West Seymour Street
Kamloops, BC V2C 1E2

T 250 828 5500
F 250 828 5631

2940 Virtual Way
Vancouver, BC V5M 0A6

T 604 270 0649
www.bclc.com

VIA EMAIL

May 15, 2022

Dear,

Re: Request for Records: BCLC File 22-013

British Columbia Lottery Corporation (BCLC) writes further to your April 11, 2022 request under B.C.'s *Freedom of Information and Protection of Privacy Act* (FIPPA) and correspondence between you and BCLC from April 12, 2022 to April 20, 2022.

Your original request was for:

“Contracts, partnerships, arrangements or other agreements between PlayNow (and its affiliates) and Sportsnet (and its affiliates) with regards to advertising or promotion.”

You clarified this request via email on April 14, 2022 to be for:

“All contracts, or other agreements, currently in place between BCLC (and its affiliates) and Sportsnet (and its affiliates) regarding advertising related to the promotion of PlayNow.com., dated January 1, 2022 to April 11, 2022.”

BCLC is withholding one record, consisting of nine pages, in its entirety under sections 17, 21 and 22 of FIPPA.

Below are the reasons for withholding information under each of the exceptions to disclosure noted.

Section 17 (harm to the financial or economic interests of BCLC)

The information withheld under this section, if released, would be harmful to BCLC's financial or economic interests because it would assist its competitors in gaining an advantage in the marketing and advertising of online gaming services.

Section 21 (harm to business interests of a third party)

The information withheld under this section consists of third party commercial and financial information, supplied in confidence, that, if disclosed, could reasonably be expected to significantly harm the competitive or negotiating position of those third parties, thereby harming their business interests.

Section 22 (harm to personal privacy)

The information withheld under this section consists of the signature of a third party. Disclosure of this information would be an unreasonable invasion of personal privacy because it could result in identity fraud.

The full text of sections 17, 21 and 22 can be found at:

http://www.bclaws.ca/Recon/document/ID/freeside/96165_00

This response will be published a minimum of five business days after release at:

<https://corporate.bcl.com/who-we-are/corporate-reports/reports-disclosures.html>

If you have any questions or concerns regarding BCLC's processing of your request, please contact me at ksimcoe@bcl.com, via mail or at (250) 852-5228.

Additionally, under section 52 of FIPPA, you may ask the Information and Privacy Commissioner to review this reply to your request for information. You have 30 business days from the receipt of this notice to request a review by writing to:

Office of the Information and Privacy Commissioner for British Columbia
P.O. Box 9038, Station Provincial Government
Victoria, BC V8W 9A4

T (250) 387-5629 F (250) 387-1696
Email info@oipc.bc.ca Online www.oipc.bc.ca

Sincerely,

A handwritten signature in black ink, appearing to read 'Kevin Simcoe', written in a cursive style.

Kevin Simcoe
Senior Freedom of Information Analyst